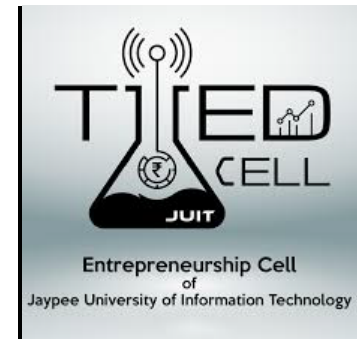




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(Established by H.P. State Legislature vide Act No. 14 of 2002)



A
REPORT ON
EXPERT VISIT
TO
Jaypee University of Information Technology
Waknaghat-Solan (H.P)-173234



ON

29 January 2025

ORGANIZED BY
Department of Biotechnology and Bioinformatics
JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY-
WAKNAGHAT



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(JUIT –Minchy’s Experience)

Expert: Profile – Mr. Surya Uday

Head of Business Development & Operations: Minchy's Food Products, Shimla

Summary of Mr. Surya Uday's Visit to JUIT

Mr. Surya Uday, Head of Business Development & Operations (Shimla) for Minchy’s, visited the Department of Biotechnology and Bioinformatics, Jaypee University of Information Technology (JUIT) to share insights and explore collaborations. With a background in Business Management and expertise in the Food, Beverage & Spirits industry, Mr. Uday highlighted his leadership in producing premium products such as fruit pulps, juices, jams, pickles, drink concentrates, apple cider vinegar, wild apricot oil, and artisanal fruit wines under the brands Minchy’s and Wonder Wyne (a brand name).

Interactive Session with Students

During his talk, Mr. Surya Uday engaged students in discussions about industry processes, skill development, and global trends. Emphasizing Minchy’s commitment to health-centric innovation, he showcased therapeutic products like Raw Turmeric Pickle, Bitter Gourd Pickle, and Himalayan-sourced super foods (Chilgoza pine nut honey, Sea Buckthorn Berries, and Rhododendron flowers) tailored for the luxury market. The session underscored Minchy’s holistic approach, spearheaded by founders Mrs. and Mr. Minocha, to promote naturopathy through tastier, healthier alternatives.

Technology Incubation and Entrepreneurship Development Cell (TIEDC) & Institute's Innovation Council (IIC)

Mr. Surya Uday’s visit was organized by Department of Biotechnology and Bioinformatics and coordinated by Dept. Industrial Relation Officer – Dr. Abhishek Chaudhary. Dr. Tyson and Dr. Hemant also co-coordinated this event from Technology Incubation and Entrepreneurship Development Cell (TIEDC) as part of the Institute’s Innovation Council (IIC) initiatives. His lecture provided students with valuable insights into business development, industry innovations, and entrepreneurial opportunities in the food processing sector. The session aimed at fostering a spirit of innovation and entrepreneurship among students, aligning with JUIT’s efforts to bridge academia and industry through impactful collaborations.

Campus Tour and Research Collaboration

Mr. Surya Uday toured JUIT’s Biotechnology and Bioinformatics facilities, expressing admiration for the research environment. He interacted with faculty and Ph.D. scholars, discussing their work and expressing enthusiasm for collaborative projects in food biology. Key areas of interest include leveraging JUIT’s research capabilities for product innovation and quality enhancement.

Meeting with Hon’ble Vice Chancellor

Mr. Surya Uday, Prof. Sudhir had a meeting with Hon'ble Vice Chancellor Prof. Rajendra Kumar Sharma. Mr. Surya Uday was generous to appreciate Jaypee University and shared the skills development in industry and role of AI in modernize the operations now a days. He agreed to impart expert lectures to students to have a business model.

This visit marks a promising step toward synergizing JUIT's academic excellence with Minchy's industry expertise, fostering innovation in health-focused food products and creating opportunities for students and researchers.



We also extend our gratitude to HOD Sir, Prof. Sudhir Kumar, Dean of Academics Sir, Prof. Ashok Gupta and Vice Chancellor Sir, Prof. R.K Sharma for allowing us to arrange this Lecture.

Thanks & Regards

Dr. Tyson and Dr. Abhishek