

Entrepreneurship Webinar

Mr. Ashish Aggarwal Alumni, Lecturer at Herbert University, USA

12th October

Venue: TIEDC cell

Entrepreneurship Webinar was a knowledgeable session organised by TIEDC cell. The event started at 7p.m with Mr. Ashish Aggarwal Alumni, Lecturer at Herbert University, USA as our guest. The topic of webinar was entrepreneurship and basics from Zero to One book.

After a brief introduction, the session started with discussion on increasing general reasoning and other complex and abstract strategies. Generating value from unconventional things, customer satisfaction and building a definite optimism. Explaining competition as a destructive force and business to be taken as a qualitative measure, we were motivated that exercise in thinking and a mindset to see things at micro level and through customer centric lens is required to create monopoly in the market.

Then interactive session started where we asked questions related to choosing teams for start-up, the luck factor, job or start up or higher studies and importance of timing. The session ended with a light-hearted talk about college.

The whole event was a great source of learning where we discovered new dimensions of entrepreneurship. Looking forward for such opportunities in future.



