

## **Entrepreneurship Workshop 2020**

The Technology Incubation Entrepreneurship and Development Cell at Jaypee University of Information Technology, Solan organized an Entrepreneurship Workshop on the weekend of 21st and 22nd November, 2020.

A two day event, with 80 participants, the workshop was a way to introduce college students to the various aspects of the startup world. Participating students were briefed about topics like Business Development, Marketing, Finances and Design Thinking through presentations and sessions hosted by the members of the E Cell. At the end of the first day, following the sessions, an event was organized wherein participants were teamed up with one another. The teams were then asked to come up with an idea which they felt could eventually lead to a startup. Along with pitching their ideas, teams had to build their own Business Model Canvas - a representation of various parts of a startup, from the Partners, Resources, Marketing and Revenue Streams

The second day started early at 11 am with a brief session for the participants on how to pitch any idea and make presentations for the same. The pitches commenced at 3:30 PM wherein each team presented their idea and the related Business Model to the panel. Each pitch lasted 10 minutes including questions put up to the teams regarding their startup idea by the panel

The top two teams whose ideas and presentations stood out were -

1. Siddharth Kuthiala, Khushi Chabra, Archit Kaushal, Shikhar Khandelwal
2. Ishan Sharma, Paras Sharma, Aarhan Ali Khan, Puneet Katoch

The event ended with positive feedback from the attendees on the entire two day learning experience.



Event Screenshots:


DAY 1:


Devansh Gupta is presenting

Tarun Soni and 82 more

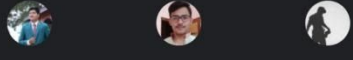


83 17:05 You

# SEED FUNDING












Devansh Gupta







75 18:17 You
































































































Devansh Gupta is presenting

ARCHIT KAUSHAL 20... and 77 more

78 17:20 You

# STARTUP INDIA

The screenshot displays the Startup India website with a prominent banner for the 'Declaration of Results NATIONAL STARTUP AWARDS 2020'. The banner features the Prime Minister's portrait and the text 'NATIONAL STARTUP AWARDS 2020'. To the right, there is a section for 'Startup India Latest Tweets'.

Participants visible in the meeting:

- Devansh Gupta (Speaker)
- A
- P
- N
- K
- R

DAY 2:

S

Siddharth Kuthiala is presenting

Simran Verma and 10 more

24



16:19

You

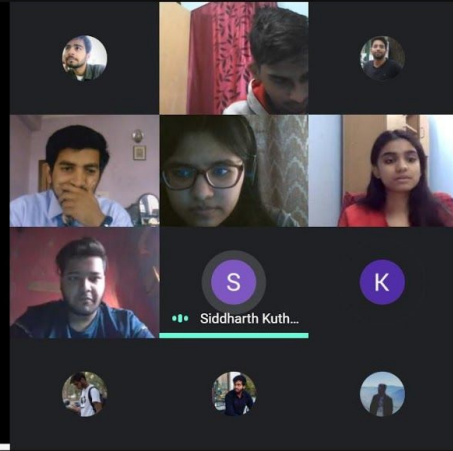
## HERE IS THE SOLUTION!

FEWPS – Forest-fire Early Warning and Prevention System.

How does it work?.....  
The 30-30-30 rule!

How will it be helpful?.....  
Warns you BEFORE a fire even starts!

Why now?.....  
Cause its never too late!



S  
Siddharth Kuth...

K



UTSAV 201292 is presenting



ADITYA PARTAP SINGH 20... and 9 more

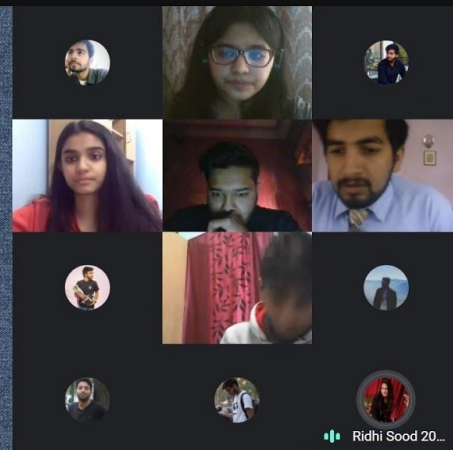
23



16:08

You

Business Model Canvas		Designed for:	Designed by:	Date:	Version:
		ORÉXI	Orexi Team	22 Nov,2020	2.3
<b>Key Partners</b> -Users -Brands -Internet service providers -Investors -Influencers -Tech partners -Advertisers	<b>Key Activities</b> -Engage users -Marketing -Analytics -App development -Harvesting user data  <b>Key Resources</b> -Network -Advertisers -User data -App	<b>Value Propositions</b> -Access to big user base -Passing time -Chat -Contact with friends -Entertainment -Advertising tools -Tip to data information	<b>Customer Relationships</b> -Community standards -Social media -User support -Self control/trust  <b>Channels</b> -Social media -App stores(Apple/android) -Internet -Website -Developer tools	<b>Customer Segments</b> -Individual can create pages to share experiences -Android/iphone users -Interest -Technology	
<b>Cost Structure</b> -Servers and data maintenance -Marketing -Cost of inventory -Customer service -Marketing/sales/support	<b>Revenue Streams</b> -Advertising -Audience building -Subscriptions -Promotions				



Ridhi Sood 20...

## ~Problems~

- Kitchen Work load on single parent.
- Isolated old aged people.
- Employees living in flats solely.
- Unhygienic food.
- No food available for allergic people.
- Unemployed small scale chefs.

