



**Technology Incubation & Entrepreneurship
Development Cell**
**Jaypee University of Information Technology,
Waknaghat (H.P.) - 173234**



Event: Incubation Center Orientation Program for the first year students

Date: 10th October, 2022 (5:00 PM – 6:00 PM)

Attendees: 1st year students, TIEDC members

Platform: Lecture Theatre -2

Event Objective:

The orientation focused on enlightening students how the Technology Incubation & Entrepreneurship Development Cell of JUIT aims to provide an entrepreneurial ecosystem in the university. TIEDC provides mentoring support to the students with different skills required for startup, and to nurture ideas from young minds.

Event Description:

Khushi Chhabra (PR & Marketing Team Head) and Devansh Gupta (Student Mentor) gave an idea about the incubation center at JUIT to the first year students. They shared a story about how TIEDC was established and how far it has grown since Dec 2016. They also gave a brief idea about different events like E-Summit, Biz Quiz, webinars and workshops. Khushi Chhabra mentioned how the cell has been a major aid to students by acting as a point of contact between the government and the students.

Later, a presentation was held by Shubh Saxena, Shivansh Mehrotra and Shashwat Srivastava (Members of TIEDC) about marketing skills and about how not so useful products can also be pitched in a manner to attract the customers to buy them.

Event's Benefits:

After the completion of the event, the attendees got to know about the resources and mentorship and a lot more about TIEDC. As a result, we received quality students in the cell.

PHOTOS:



