



**Technology Incubation & Entrepreneurship  
Development Cell  
Jaypee University of Information Technology,  
Waknaghat (H.P.) - 173234**



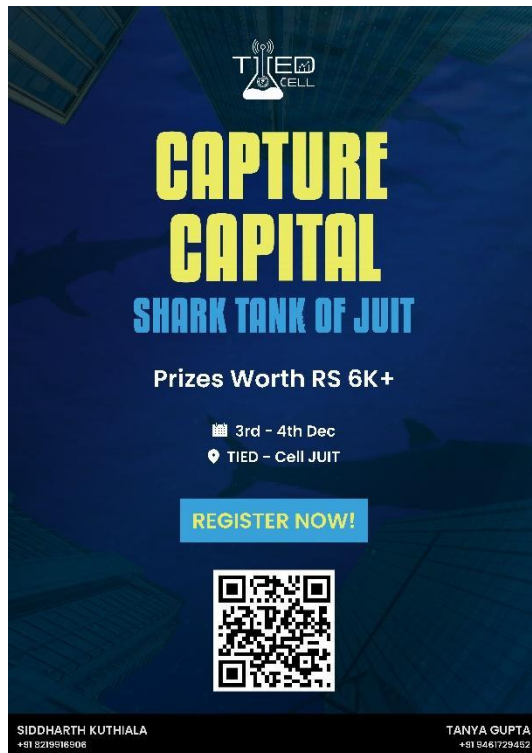
**Event:** Capture Capital – Shark Tank of JUIT

**Date:** 3.12.2022 – 4.12.2022

**Attendees:** 40+

**Platform:** TIED Cell

**Poster:**



**Event Objective:**

To enable the attendees to frame an idea into a business, perform valuation of their business idea and convince the Investors for funding.

**Event Description:**

On the first day of the event the participants were briefed on the rules of the event and

furthermore a few mini-sessions were taken on how to give a presentation, and how to evaluate a business to help the 1<sup>st</sup> year participants. On the night of the first day, the cell was open till late and all the teams enthusiastically discussed and refined their ideas. The following day was followed by the pitches and the teams were graded on the basis of how many Sharks chose to invest in their business.

### **Event's Benefits:**

- The students experienced first hand how ideate and refine their ideas into a business model
- The students got to perform their first business pitch and presentation, improving their soft skills
- Many people discovered a newfound interest in entrepreneurship and are in the process of further refining their ideas and starting the execution

### **Screenshots:**





