



JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY
WAKNAGHAT, P.O. – WAKNAGHAT,
TEHSIL – KANDAGHAT, DISTRICT – SOLAN (H.P.)
PIN – 173234 (INDIA) Phone Number- +91-1792-257999
(Established by H.P. State Legislature vide Act No. 14 of 2002)



A
REPORT ON
EXPERT VISIT
TO
Jaypee University of Information Technology
Waknaghat-Solan (H.P)-173234



ON

29 January 2025

ORGANIZED BY
Department of Biotechnology and Bioinformatics
JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY-
WAKNAGHAT



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(JUIT –Minchy’s Experience)

Expert: Profile – Mr. Surya Uday

Head of Business Development & Operations: Minchy's Food Products, Shimla

- **Summary of Mr. Surya Uday's Visit to JUIT**
- Mr. Surya Uday, Head of Business Development & Operations (Shimla) for **Minchy’s**, visited the Jaypee University of Information Technology (JUIT) to share insights and explore collaborations. With a background in Business Management and expertise in the Food, Beverage & Spirits industry, Mr. Uday highlighted his leadership in producing premium products such as fruit pulps, juices, jams, pickles, drink concentrates, apple cider vinegar, wild apricot oil, and artisanal fruit wines under the brands *Minchy’s* and *Wonder Wyne*.
- **Interactive Session with Students:**
During his talk, Mr. Uday engaged students in discussions about industry processes, skill development, and global trends. Emphasizing Minchy’s commitment to health-centric innovation, he showcased therapeutic products like Raw Turmeric Pickle, Bitter Gourd Pickle, and Himalayan-sourced superfoods (Chilgoza pine nut honey, Seabuckthorn Berries, and Rhododendron flowers) tailored for the luxury market. The session underscored Minchy’s holistic approach, spearheaded by founders Mrs. and Mr. Minocha, to promote naturopathy through tastier, healthier alternatives.
- **Campus Tour and Research Collaboration:**
Mr. Uday toured JUIT’s Biotechnology and Bioinformatics facilities, expressing admiration for the research environment. He interacted with faculty and Ph.D. scholars, discussing their work and expressing enthusiasm for collaborative projects in food biology. Key areas of interest include leveraging JUIT’s research capabilities for product innovation and quality enhancement.
- **Future Partnerships:**
 - ✓ **Internships/Training:** Discussions included student internships at Minchy’s to bridge academia and industry.
 - ✓ **Continued Engagement:** Mr. Uday affirmed plans for future visits to strengthen ties and advance shared goals.

This visit marks a promising step toward synergizing JUIT’s academic excellence with Minchy’s industry expertise, fostering innovation in health-focused food products and creating opportunities for students and researchers.



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We also extend our gratitude to HOD Sir, Prof. Sudhir Kumar, Dean of Academics Sir, Prof. Ashok Gupta and Vice Chancellor Sir, Prof. R.K Sharma for allowing us to arrange this Lecture.

Thanks & Regards

Dr. Abhishek Chaudhary

Department-Industries Relation Officer

Dr. Sudhir Kumar (HOD)

Department of Biotechnology and Bioinformatics

Jaypee University of Information Technology

Solan-H.P