



JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY

(Established by H.P.State Legislative vide Act No. 14 of 2002)
Waknaghat, P.O. Dumehar Bani, Kandaghat, Distt. Solan – 173234 (H.P.) INDIA

Website : www.juit.ac.in

Phone No. (91) 01792-257999 (30 Lines)

Fax : (91) 01792 245362

Criteria	2 Teaching-learning and Evaluation
Key Indicator	2.6 Student Performance and Learning Outcomes
Metric	2.6.1 The institution has stated learning outcomes (generic and programme specific) / graduate attributes which are integrated into assessment process and widely publicized through the website and other documents

COs of All Courses – Department of Humanities and Social Sciences (BTech)



Semester: I

SNo	Course Codes	Course Name	Course Outcomes
1	21B11HS111	English	<p>CO1. The Student will be able to analyze communication situations and audiences to make choices about the most effective and efficient way to communicate and deliver messages</p> <p>CO2. The student will learn to deliver effective presentations in contexts that may require power point, extemporaneous or impromptu oral presentations</p> <p>CO3. The student will learn to write grammatically correct business documents using appropriate business style.</p> <p>CO4. The student will learn to speak and write grammatically correct sentences with the ability to express thoughts with clarity and accuracy.</p> <p>CO5. Students will develop command over their language and synchronize their thoughts into written form</p>
2	21B17HS171	English Lab	<p>CO1. The students will learn to speak and write grammatically correct sentences with the ability to express thoughts with clarity and accuracy.</p> <p>CO2. The students will learn the rules of grammar in writing. It will enhance their ability to use logical sequencing while writing any business letter or document.</p> <p>CO3. The students will learn using new words and build their vocabulary steadily and systematically by following the exercises.</p> <p>CO4. Students will develop command over their language and synchronize their thoughts while writing different types and kinds of Business letters.</p> <p>CO5. Students will be groomed to develop the art of speaking logically, confidently and pragmatically, involving understanding work ethics, manners and correct use of body language.</p>
3	18B11HS111	English and Technical Communication	<p>CO1. List and define basic organizational behavior principles, and analyze how these influence behavior in the workplace.</p> <p>CO2. Analyze individual human behavior in</p>



			<p>the workplace as influenced by personality, values, perceptions, and motivations.</p> <p>CO3. Outline the elements of group behavior including group dynamics, communication, leadership, power & politics and conflict & negotiation.</p> <p>CO4. Understand your own management style as it relates to influencing and managing behavior in the organization systems.</p> <p>CO5. Enhance critical thinking and analysis skills through the use of management case studies, personal application papers and small group exercises</p>
4	10B11PD111	Presentation and Communication Skills	<p>CO1. Analyze communication situations and audiences to make choices about the most effective and efficient way to communicate and deliver messages.</p> <p>CO2. Understand the nature, scope, and power of communication processes.</p> <p>CO3. Deliver effective presentations in contexts that may require power point, extemporaneous or impromptu oral presentations</p> <p>CO4. Provide feedback, accept feedback, and use feedback to improve communication skills</p> <p>CO5. Understand the nature, importance, and process of written communication.</p> <p>CO6. Write grammatically correct business documents using appropriate business style.</p>

Semester: II

SNo	Course Codes	Course Name	Course Outcomes
1	21B17HS271	Life skills and effective Communication Lab	<p>CO1. Know your Perception and Attitude</p> <p>CO2. Access your Motivation levels and Leadership skills</p> <p>CO3. Assess EQ, AQ, CQ</p> <p>CO4. Develop effective communication and listening skills</p> <p>CO5. Enhance critical thinking</p>
2	21B11HS211	Life skills and effective Communication	<p>CO1. Know your perception and attitude</p> <p>CO2. Access your Motivation levels and Leadership skills</p> <p>CO3. Assess EQ, AQ, CQ</p> <p>CO4. Develop effective communication and leadership skills</p> <p>CO5. Enhance critical thinking</p>



3	10B11PD211	Group and Cooperative Processes	<p>CO1. List and define basic organizational behavior principles, and analyze how these influence behavior in the workplace.</p> <p>CO2. Analyze individual human behavior in the workplace as influenced by personality, values, perceptions, and motivations.</p> <p>CO3. Outline the elements of group behavior including group dynamics, communication, leadership, power & politics and conflict & negotiation.</p> <p>CO4. Understand your own management style as it relates to influencing and managing behavior in the organization systems.</p> <p>CO5. Enhance critical thinking and analysis skills through the use of management case studies, personal application papers and small group exercises</p>
---	------------	---------------------------------	---

Semester: III

SNo	Course Codes	Course Name	Course Outcomes
1	18B11HS311	Interpersonal Dynamics Values and Ethics	<p>CO1-Understand the significance of value inputs in a classroom and start applying them in their life and profession</p> <p>CO2-Appreciate the relationship between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc.</p> <p>CO3-Understand the value of harmonious relationship based on trust and respect in their life and profession</p> <p>CO4-Understand the role of a human being in ensuring harmony in society and nature.</p> <p>CO5-Distinguish between ethical and unethical practices, and start working out the strategy to actualize a harmonious environment wherever they work.</p>
2	21B11HS311	Presentation and Communication Practices	<p>CO1. Improved spoken and written communication in English</p> <p>CO2. Develop the ability to interact effectively in the professional setting.</p> <p>CO3. Design a good resume and be able to update it from time to time.</p> <p>CO4. Make effective and impressive presentations using digital Media</p> <p>CO5. Develop the confidence to perform well in interviews.</p>



3	10B11PD311	Managerial Economics	<p>CO1-Understand concept of economic problem of scarce resources, unlimited wants and economic decision making</p> <p>CO2-Understand the internal and external decisions to be made by managers</p> <p>CO3-Analyze the demand and supply conditions and assess the position of a company</p> <p>CO4-Design competition strategies, including costing, pricing, product differentiation, and market environment according to the natures of products and the structures of the markets.</p> <p>CO5-Design competition strategies, including costing, pricing, product differentiation, and market environment according to the natures of products and the structures of the markets.</p> <p>CO6-Make optimal business decisions by integrating the concepts of economics, mathematics and statistics.</p>
---	------------	----------------------	--

Semester: IV

SNo	Course Codes	Course Name	Course Outcomes
1	10B11PD411	Financial Management	<p>CO1-Understand the issues and framework of corporate finance.</p> <p>CO2-Analyze the effect of corporate decision of the value of a firm.</p> <p>CO3-Analyze a firm's performance to determine its strengths and weaknesses, and be able to use financial analysis to improve performance.</p> <p>CO4-Design a firm's financial needs and interpret its effect on the value of the firm.</p> <p>CO5- Analyze projects, how to apply them, and what to do if there are conflicting recommendations.</p> <p>CO6-Make optimal financial decisions by integrating the concepts of leverage, working capital and dividend.</p>
2	18B11HS411	Finance and Accounts	<p>CO1 Understand the issues and framework of accounting and corporate finance.</p> <p>CO2 Prepare financial statements and analyze it.</p> <p>CO3 Analyze the effect of corporate decisions on the value of a firm.</p> <p>CO4 Analyze projects, its financial needs, financial performance and design a suitable strategy in case of conflicting</p>



			<p>recommendations.</p> <p>CO5 Make optimal financial decisions on sustainable basis, not only for the firm but also for the society at large.</p>
--	--	--	--

Semester: V

SNo	Course Codes	Course Name	Course Outcomes
1	18B11HS511	Project Management and Entrepreneurship	<p>CO-1 Distinct between management of projects and operational activities.</p> <p>CO-2 Screen and select projects.</p> <p>CO-3 Assess the costs, people, time and quality associated with the projects.</p> <p>CO-4 Apply quantitative tools and techniques for risk management, budgeting and scheduling.</p> <p>CO-5 Knowledgeable about Government programs and policies w.r.t. entrepreneurship.</p> <p>CO-6 Know the parameters to assess opportunities and constraints for new business ideas.</p> <p>CO-7 Discern the factors that can deem the idea successful and viable and write a business plan</p>
2	10B11PD511	Social and Legal Issues	<p>CO 1. Understand the basic issues and challenges that Indian society is facing today</p> <p>CO 2. Analyze the impact of technology on individuals, groups and societies.</p> <p>CO 3. Define business in ethical context and identify challenges in ethical decision making.</p> <p>CO 4. Know corporate social responsibility in Indian context and will be able to discuss the issues arising there from.</p> <p>CO 5. Understand the basics of important laws such as factory act, Consumer protection act, IT act, RTI act.</p>



Semester: VI

SNo	Course Codes	Course Name	Course Outcomes
1	18BIWHS636	Understanding India: Literary Reflections	<p>CO1 Analyze the reason and impact of migration and displacement</p> <p>CO2 Explore and understand the socio-cultural and geographical contexts for a holistic living</p> <p>CO3 Demonstrate familiarity with gender issues</p> <p>CO4 Understanding the links and connections in construction of identity.</p> <p>CO5 Apprise the students with socio-cultural concepts and historical events like Dalit literature, Bhakti Radicals and Partition literature respectively</p>
2	10B11PD611	Project Management	<p>CO1- Distinct between management of projects and operational activities.</p> <p>CO 2- Screen and select projects.</p> <p>CO3- Assess the costs, people, time and quality associated with the projects.</p> <p>CO4- . Apply quantitative tools and techniques for risk management, budgeting and scheduling.</p> <p>CO 5-. Appreciate the critical role of human resources in successful management of projects.</p>
3	18B1WHS641	Human Rights for Technocrats	<p>CO1. Develop an understanding of what human rights are and to understand the origins of modern human rights</p> <p>CO2. Appreciate the meaning and significance of the Universal Declaration of Human Rights and other human rights instruments</p> <p>CO3. Appreciate the relationship between rights and responsibilities</p> <p>CO4. Understand the forms human rights can take, legally and morally</p> <p>CO5. Analyze the relationship of human rights to daily life and apply the concepts of human rights to their own lives.</p>
4	18B1WHS632	Business Analytics	<p>CO1-Understanding the concepts and dimensions of business analytics</p> <p>CO2-Formulations of business analytics problems</p> <p>CO3-Developing and reporting of the problems after proper assessment</p> <p>CO4-Analyzing problems using different tools and techniques of business analytics</p> <p>CO5-Designing an optimal strategy to help the company</p>



5	20B1WHS631	Service Design and Marketing	<p>CO-1 Examine the nature and Importance of services, and distinguish between the design of products and services</p> <p>CO-2 Develop an understanding of the dynamics of Services sector in Indian economy and the opportunities thereof.</p> <p>CO-3 Identify the major elements needed to improve the design and marketing of services</p> <p>CO-4 Develop an understanding of the roles of relationship marketing and Service quality management.</p> <p>CO-5 . Identify the distinctive behaviour patterns of consumer's relationship management.</p>
6	17B1WHS731	Quality Management	<p>CO1- Evaluate the principles of quality management and to explain how these principles can be applied within quality management systems.</p> <p>CO2- Identify the key aspects of the quality improvement cycle and to select and use appropriate tools and techniques for controlling, improving and measuring quality.</p> <p>CO3- Critically appraise the organisational, communication and teamwork requirements for effective quality management</p> <p>CO4-Critically analyse the strategic issues in quality management, including current issues and developments, and to devise and evaluate quality implementation plans</p>
7	18B1IHS711	Indian Constitution	<p>CO1. The course will present you about the way Indian political system has been working and the way it shapes institutions India.</p> <p>CO2. This course is not about legal provisions and technical details of in Indian constitution. It is about how institutions are shaped through interaction with actual politics.</p> <p>CO3. The course will introduce you to the idea of political system and the account of the making and working of constitutional institutions.</p> <p>CO4. This course responds to the curiosity about why a particular arrangement in the constitution was adopted and why not some other, how the institutions grow in the company of actual politics.</p>



Semester: VII

SNo	Course Codes	Course Name	Course Outcomes
1	18B1HS711	Indian Constitution	<p>CO5. The course will present you about the way Indian political system has been working and the way it shapes institutions India.</p> <p>CO6. This course is not about legal provisions and technical details of in Indian constitution. It is about how institutions are shaped through interaction with actual politics.</p> <p>CO7. The course will introduce you to the idea of political system and the account of the making and working of constitutional institutions.</p> <p>CO8. This course responds to the curiosity about why a particular arrangement in the constitution was adopted and why not some other, how the institutions grow in the company of actual politics.</p>

Semester: VIII

SNo	Course Codes	Course Name	Course Outcomes
1	18B1WHS631	Quality Management	<p>CO1-Evaluate the principles of quality management and to explain how these principles can be applied within quality management systems.</p> <p>CO2-Identify the key aspects of the quality improvement cycle and to select and use appropriate tools and techniques for controlling, improving and measuring quality.</p> <p>CO3-Critically appraise the organisational, communication and teamwork requirements for effective quality management</p> <p>CO4-Critically analyse the strategic issues in quality management, including current issues and developments, and to devise and evaluate quality implementation plans</p>
2	14B1WHS832	International Human Resource Management	<p>CO1 Critically analyze the impact of contemporary issues and global imperatives on Human Resource concepts, policies and practices in multinational organizations.</p> <p>CO2 Compare, contrast and explain a</p>



			<p>variety of strategic approaches to the management of Human Resources in multinational organizations .</p> <p>CO 3 Apply concepts and knowledge about the range of Human Resource functions to the deployment of expatriate employees on international assignments.</p> <p>CO 4 Define 'expatriate failure' and evaluate the factors contributing to success and failure in expatriate assignments.</p> <p>CO 5 Critically evaluate the effects of different Human Resource and International Industrial Relations strategies adopted by multinational international organizations operating in various regions of the world</p>
3	14B1WHS833	Investment Analysis and Portfolio Management	<p>CO1-Understanding the concepts of different financial instruments and financial markets</p> <p>CO2-Risk and return assessment</p> <p>CO3-Designing optimal portfolio</p> <p>CO4-Understanding and assessing dynamics of financial markets</p> <p>CO5-Evaluating portfolio performance</p>
4	13B1WHS832	International Business Management	<p>CO1-Understanding international boundaries and different issues of international business.</p> <p>CO2-Understanding and analyzing different environmental factors affecting international business.</p> <p>CO3-Assessing the importance of international trade theories</p> <p>CO4-Analyzing the roles and responsibilities of different international institutions promoting international business</p> <p>CO5-Designing a suitable strategy of international business</p>
5	10B1WPD735	Human Resource Management	<p>CO 1 Critically analyze the impact of contemporary issues and global imperatives on Human Resource concepts, policies and practices in multinational organizations.</p> <p>CO2 Compare, contrast and explain a variety of strategic approaches to the management of Human Resources in multinational organizations .</p> <p>CO3 Apply concepts and knowledge about the range of Human Resource functions to the deployment of expatriate employees on international assignments.</p> <p>CO4 Define 'expatriate failure' and evaluate the factors contributing to success and failure in expatriate assignments.</p> <p>CO5 Critically evaluate the effects of</p>



			different Human Resource and International Industrial Relations strategies adopted by multinational international organizations operating in various regions of the world
6	10B1WPD737	Financial Planning	CO1- To understand the Financial planning process. CO2- To understand the terms and concepts relating to personal financial planning. CO3- To get a thorough understanding of concepts and issues relating to management of money such as taxes, investments, loans, insurance policies etc. so that students are able to spend and invest their hard earned money wisely.
7	18B1WHS831	Contemporary India in globalized era: Challenges of Democracy and Development	CO1. The course introduces students to contemporary India with special focus on challenges of democracy and development and main vectors that are moulding India's course in today's globalised era. CO2. The course begins with an overview of India's emergence from colonial trappings and its progression in past decades to acclaim a global stature in world affairs. CO3. The course deliberates on major issues of Indian foreign policy, especially the problematic of peace and security in the globalised world. CO4. The overall aim of the course is to develop a broad and yet nuanced understanding of prospects and challenges of contemporary India in the twenty-first century
8	18B1WHS834	Internet Marketing	CO-1 To understand the importance of Internet marketing CO-2 Gain familiarity with fundamental marketing concepts CO-3 Develop Internet marketing mix CO-4 Evaluate modern day internet marketing technology CO 5 To understand and decipher elements of electronic service quality and CRM

